

MEDIA DESIGNS

Taking Up The Social Responsibility



Contribution is just not about money. It is the ability to solve a problem, or to at least take a step towards solving it. Tarun Sharma, MD of Media Designs has been doing his part for the society for years. As a young entrepreneur, reflecting back to his struggles while making it in the media world had taken an oath to help prepare fresh talent and equip them to be accomplished professionals in the field. 10 years back, he opened his own institution in affiliation with Delhi University and now YWCA. What started as an act changed into opportunities for many professionals in the country. Contribution in the education scenario is always welcome, and Mr. Tarun Sharma decided to be a beacon of hope for many such people, especially those who could not afford the high cost of mass communication degrees. He has taken upon himself to educate the less fortunate too and has plans of opening a night

school for women below poverty line. When asked about his philanthropic acts, he said "If you have the power and opportunity to help someone. Take it!"

MND enters the world of TVC

TVC or television commercials are still the most powerful form of advertising in spite of today's competitive social media world. What makes a TVC memorable? A good script, the right elements, good direction, the right people and a great idea.

Media Designs, a leading video production house in Delhi NCR, can do more than you can expect. With over 10 years of expertise in filming and video production Media Designs is successful in bringing the best ideas to the table.

Heart and humor are the two things that make a TVC successful. We at Media Designs, persevere to make the best out of an idea. Creating emotionally stirring videos along with a strong call to action is our forte. At Media Designs, we have cutting edge cameras and equipments along with an in-house studio setup. We have already worked with big brands like Kamdhenu, Royal Affaire, Aimil Pharmaceuticals and Oerlikon. Our pool of talented and exemplary professionals aim to exceed expectations.

Our work in TVCs has been widely appreciated by many big brands.

Make your advertisement plans into a catchy, unforgettable TVC with Media Designs.

A Much Deserved Award For Creating Skill Ecosystem in Media and Film Production_SD_29 July

Opportunities don't happen. They need to be created.



Media Designs, a progressive Corporate Communication Company was bestowed with an award for 'Creating Skill Ecosystem in Media and Film Production' at the 7th Annual Skill Development Summit held at Le-Meridian Hotel on the 20th of July, 2019.

Director Tarun Sharma has never stepped down from training fresh talent and turning them into seasoned professionals in the trade. In an industry, where companies only hire experienced

professionals, we have never backed down from a little bit of challenge. Through our extensive filming and media production assignments, Media Designs now has their ex-interns working in top firms in the country and abroad.

Media Designs takes pride in making all-rounder artists. From content writing, graphic designing, script writing to videography, editing and production; Media Designs has introduced many adept specialists into the production scenario. At Media Designs, we believe not only in the result, but in the journey also. We believe that ethics too play a huge role in one's career.

With DigiVid your company can become a social media rock star!

In this world of reducing attention rates, audiences need more. They want to be engrossed; they want to be emotionally connected. DigiVid is your answer to your prayers in this Digital World. Media Design's tailor-made Digital Media Packages creates an authentic online persona for you, building assurance and emotional engagement for your brand.

All across the social media platforms, Media Designs creates content according to your requirements and with expertise of engaging story telling techniques using rich visual productions, Media Designs builds your brand and exhibits your uniqueness for all to see and professionally handles your social media profiles.

Stay ahead at Social Media with your custom-made DigiVid Package.

Every Smartphone will have the imprint of The Hindi, says Tarun Sharma



Team The Hindi, recently was awarded for their initiative at a prestigious conference held in Delhi.

"Our Mother tongue is the language of our heart. Whether it is Hindi, Bengali, Tamil or Gujarati, the real flavor of India can only be understood through the language of the people," says Tarun Sharma when asked about the region behind launching a webportal thehindi.in.

Editor-in-chief Tarun Sharma has also said that our Mother Tongue is the way we have communicated our feelings for generations. Our Mother tongue holds as much of importance in our lives as our Mother and our Motherland. One gives us life, the second, national identity and culture and the third gives us the power of expressing our thoughts and understanding the world. Sir Isaac Pitman has said that in the world only one complete script exists and that is Devanagiri Script.

The Camera Buzz

Stability of the camera makes impressive shots. Media Designs is equipped with DJI Ronin S which allows us to shoot creative shots in various unusual perspectives. DJI Ronin is a 3-Axis Handheld Gimble with superior stabilization with precise control and ease of usage.



MILESTONES

- 18+**
Industries
- 65+**
Clients
- 50+**
Cities around Globe
- 200+**
Videos
- 500 TB+**
Footage Collection

CAPABILITIES

- Filming**
- Still Photography**
- Arial Shoot**
- 360° Video**
- Branding**
- Printing**